

# Cushing Citizen

## advertising rates

### column inch rates

Open/National	\$11.20 p.c.i.
Non-profit	\$6.50
Ad area	rate
Up to 30 column inches	\$9 p.c.i.
31 to 62 column inches	\$8.25 p.c.i.
63 to 125 column inches	\$7.25 p.c.i.
Full Page (126 column inches)	\$6.75 p.c.i.

### common ad sizes

Size	cost
2X2	\$36.00
2X5	\$90.00
3X5	\$135.00
3X10.5 (quarter page)	\$260.00
6X10.5 (half page)	\$456.75
6X21 (full page)	\$850.50

### color

Full color is charged at \$2 per column inch up to 50 inches when available. Color rate on ads larger than 50 column inches is \$100 per insertion.

### page one ad space

Top right corner	*\$200 per week
Bottom banner	*\$200 per week
	*rates include color

### card ads

Business card ad in marketplace.  
\$30 week, \$100 month, \$500 for 6-month  
commitment paid in advance.

### weekender

Full page only (8.5 X 11)

One time	\$40 per week
Weekly	\$25 per week

No charge for color in weekender.

### pre-printed inserts

\$65 per 1000  
2,300 needed for press run

### deadlines

4 p.m. Monday for Wednesday issue.  
Noon Friday for Weekender.

### column widths

1 column	1.528"
2 columns	3.222"
3 columns	4.917
4 columns	6.611
5 columns	8.306
6 columns	10

# Cushing Citizen

202 North Harrison  
Cushing, Oklahoma 74023  
918.285.5555 office  
918.285.5556 fax  
advertising@cushingcitizen.com